



National Speakers Association Greater Los Angeles Chapter

207 W. Los Angeles Ave #218 • Moorpark CA 93021
(866) 41 NSA LA (416-7252) • Fax (805) 523-2131

<http://www.nsaglac.org>

Call for Sponsors

NSA/GLAC 23rd Annual Summer Symposium
September 6th –9th, 2007
Miramonte Resort and Spa

We invite you to participate as a sponsor at the 23rd annual Greater Los Angeles Chapter of the National Speakers Association Summer Symposium. Our theme for 2007 is:

From Passion to Prosperity

The curriculum will focus on building your business, selling your ideas and changing the world. Sponsorship at this event is a unique opportunity to capture an audience with an international reach. The National Speakers Association's nearly 5,000 members are change agents of opinion leaders throughout the world. Speaking professionals are an extraordinarily diverse group who utilize all facets of media, travel, and related business services. The Greater Los Angeles Chapter is the pre-eminent local chapter with links to the national organization.

The list of presenters for the Summer Symposium will be listed on the NSA/GLAC website, <http://www.nsaglac.org>. Please review the sponsorship options available and make your selection. Return the Sponsorship Form and the completed Sponsorship Guidelines to NSA/GLAC not later than **May 31st**. A member of our Sponsorship Committee will contact you to answer any questions and to confirm your choice.

Yours truly,

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SPONSORSHIP OPPORTUNITIES

PLATINUM CHAPTER SPONSOR \$5,000

All features of all levels below, PLUS

- Summer Symposium will be titled:
NSA/GLAC 23rd Summer Symposium presented by (Your Company Name)
- Sponsorship recognition for an entire year (July 1 – June 30)
 - ✓ Your logo in all chapter newsletters
 - ✓ Your logo on all event announcement postcards sent to members
 - ✓ Your logo on a placard at the entrance of all chapter events
 - ✓ Your logo on the chapter website (GLAC chapter website linked to national website)
- Full page ad on back cover of Success University Study Guide (upgrade from Gold sponsorship ad placement)

GOLD SPONSOR \$3500

All features of Table Top Exhibitor, PLUS

- Saturday Lunch **OR** Friday Dinner **OR** Saturday Dinner
- Poster Sponsor Billboard with Top Billing at entrance of symposium and hotel lobby
- Full page ad in Success University Study Guide
- 1 minute daily recognition from the podium during the symposium
- Recognition as Symposium GOLD Sponsor on GLAC website with link back to your website

SILVER SPONSOR \$2500

All features of Table Top Exhibitor, PLUS

- Saturday **OR** Sunday Breakfast **OR** Friday Entertainment **OR** Casino Night
- Poster Sponsor Billboard with Secondary Billing at entrance of symposium and hotel lobby
- ½ page ad in Success University Study Guide
- Daily recognition from the podium in the morning
- Recognition as Symposium Silver Sponsor on GLAC website with link back to your website

BRONZE SPONSOR \$1500

All features of Table Top Exhibitor, PLUS

- Saturday Ice Cream Social **OR** Thursday Evening Reception **OR** a *Break-out Session
Here's your chance to get undivided attention from 30-50 conference attendees. BUT, you MUST act NOW! *Only *FOUR spots available on a first come first serve basis.*
- Poster Sponsor Billboard with tertiary billing at entrance of symposium and hotel lobby
- ¼ page ad in Success University Study Guide
- Daily recognition from the podium in the afternoon
- BRAND NEW Golf Tournament Hole Sponsorship

TABLE TOP EXHIBITOR \$750 (\$600 to 2006 table top exhibitors)

- One 6' x 3' table, white table cloth, one chair
- A copy of the NSA/GLAC mailing list
- A listing in the Vendor Resources Guide given to all attendees
- Inclusion of a flyer or promotional product in the registration portfolio bag

- Inclusion in the “e-mail vendor pitch” after the event is over
_____GOODIE BAG INCLUSION \$250
- Inclusion of a flyer or promotional product in the registration portfolio bag (symposium attendance not required)

Check one: Platinum Sponsor Gold Sponsor/List Choice _____
 Sliver Sponsor/List Choice _____
 Bronze Sponsor/List Choice _____
 Tabletop Exhibitor Goodie Bag Inclusion

Payment: Payment in full must accompany application for sponsorship. To reserve your sponsorship pending acceptance by NSA/GLAC, it is best to fax your application with credit card payment.

Charge my _____ Visa _____ MasterCard _____ American Express
Card Number _____ Expiration Date _____
Signature _____

Enclose a check made payable to: NSA/GLAC

Sponsor Information: (Please **print** company information exactly as you want it publicized.)

Company: _____
Phone: _____ Fax: _____
Address: _____
City/State/Zip: _____
Web: _____ E-mail: _____
Product/Service: _____
Contact Name: _____

Each Sponsorship receives ONE complimentary full registration (includes exhibitor badge)

Additional person(s) to receive full registration at Special Rate of \$249 (limit 2):

DISCLAIMER: NSA/GLAC reserves the right to only accept sponsors who it considers strategically and ethically aligned with the Association. **This application must be received by NSA/GLAC by June 30th** for sponsorship to be effective.

Submit Materials to: NSA/GLAC
207 W. Los Angeles Ave. #218
Moorpark, CA 93021

Fax: 805-523-2131
e-mail: <mailto:info@nsaglac.org>



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National Speakers Association - Sponsorship Guidelines

Sponsor Exhibit Set-up and Break Down

- **Thursday, September 6**, 1:00 pm – 5:30 pm – Golf Tournament Hole Sponsor. Come join in the fun!
- **Friday, September 7**, 10:00 am – 2:30 pm - Sponsor and Exhibitor Registration, Move-in and Set-up.
- **Sunday, September 9**, 11:00 am - Exhibitor Dismantling and Move-out

Exhibit Table Specifications

Included with each sponsor's exhibit table:

- One 6' x 3' table in the Main Salon
- One White Tablecloth
- One chair
- Overnight security

Not included with exhibit table:

Electricity, shipping, storage and miscellaneous furnishings and equipment are not included. Arrangements for these services may be made through NSA/GLAC.

Important Deadlines

- Portfolio bag inserts at NSA/GLAC headquarters (200 pieces) **August 20, 2007**
- Approval of copy ready art work and copy for *SUCCESS UNIVERSITY* Study Guide **August 5, 2007**
- Must also submit copy ready art work and copy for printing by **July 31, 2007**

General Guidelines

All sections below MUST be initialed to acknowledge the rules regulations and guidelines for this event.

Initials _____ Table space assignments for sponsors are made by NSA/GLAC and may not be changed onsite without the permission of Lori Akina or NSA/GLAC's Summer Symposium Chairs.

Initials _____ A sponsor who experiences issues with another sponsor or exhibitor onsite must contact Lori Akina or NSA/GLAC's Summer Symposium Chairs for help in resolving the issue.

Initials _____ Sponsors operating sound-reproducing equipment must keep the sound at a reasonable volume (that of a normal speaking voice) to avoid disturbing other sponsors and exhibitors. Public address systems, radio broadcasts and other devices used only to attract attention by sound are prohibited. NSA/GLAC Summer Symposium Chairs reserve the right to regulate or restrict sound and electricity of any sponsor who violates this rule.

Initials _____ NSA/GLAC retains the right to display and sell its own products in the exhibit hall, including audio packages.

Initials _____ NSA/GLAC has the right to refuse an application for sponsorship if the sponsor's products or services are in conflict with the National Speakers Association or NSA/GLAC's guidelines and/or, ethics standards.

Initials _____ All inserts, handouts, and booklet copy must be submitted by NSA/GLAC's deadlines. Failure to submit materials by the deadlines will result in the forfeiture of the corresponding sponsorship benefits of inclusion in the booklet or portfolio bag.

Initials _____ Payment in full for the sponsorship package and sponsor's signature and initials indicating acceptance of NSA/GLAC's Sponsorship Guidelines must accompany the application for sponsorship.

I have read and agree to abide by the National Speakers Association Sponsorship Guidelines.

Sponsor's Signature _____ Date _____